Varsha Gartaula

Canadian product designer in London with an Honours Bachelor of Design from OCAD University. I design clear, research-led apps, most recently for an award-winning health wearable.

Professional Experience

UX/UI Designer, Proactive Vest by Vysanse

Health wearable startup, Toronto, Canada · April 2025 – Present

- Designing the mobile app and landing page for a stress-monitoring vest for neurodiverse users, using research to create high-fidelity prototypes.
- Working closely with industrial designers and developers to adapt the design as new research comes in.

UX Contributions: User flows, wireframes, Figma prototype, animations
Results: National Winner, James Dyson Award 2026 · Winner, ACIDO People's Choice Award · Finalist, UHN (University Health Network) Grant

Freelance Web Designer

Self-employed, Paris, France · September 2024 – Present

- Designed and built portfolio websites for 4 clients in creative fields, taking each from brief to launch to reflect their individuality.

Selected Projects

Redesigning FreshKDS for Pilot Coffee Roasters

- Simplified the kitchen display system at the busy Union Station café in Toronto so staff could handle high-volume orders more easily, while maintaining brand identity.

UX Contributions: User flows, wireframes, staff and user research, tested multiple prototypes
Results: Proposed model approved by users; estimated 10% reduction in order errors, improving customer satisfaction and staff productivity.

OCAD University course selection portal

- Proposed a redesign of the university's registration system focused on course exploration, based on research with students and faculty and into accessible interfaces in higher education.

UX Contributions: UI, visual identity, user flows, wireframes, staff and user research, A/B testing
Results: Used research data to show stakeholders the design issues and propose improvements; estimated to increase enrolment in underrepresented subjects by 10–30%.

AI-assisted side projects

- Built a cultural awareness app inspired by Hobonichi-style journaling, to support self-directed learning about culture and language.

Contact

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varshagartaula.com

UK work visa until January 2029. No sponsorship needed.

Tools

Figma · Adobe CC (Illustrator, Photoshop, InDesign) · Blender · Canva · Claude Code

Development: JavaScript, HTML/CSS

Skills

User Research
Visual Design & UI
Design Systems
Wireframing & Prototyping
Usability Testing
Designing for Accessibility
3D Modelling

Education

Honours Bachelor of Design, Industrial Design, Minor in Art History
2020 – 2024
OCAD University, Toronto

Specialised in UX, with courses in design research, service design and designing for health.

Languages

English · French

Community

Head volunteer, Outgeek x Women in Tech, Paris

Co-Founder, OCAD University Climbing Club